

MARLBOROUGHCHAMBER.ORG | BUSINESS ADVOCACY SINCE 1924

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# SAVETHEDATE

LOBSTER/STEAK FESTIVAL AUGUST 22, 2019 | HUDSON ELKS





## Hello Members!

Summer is upon us and things are in full swing at the Chamber! We have been working hard towards ensuring our membership understands the return on value from the investment in the Marlborough Regional Chamber of Commerce! We have been busy adding new businesses to our membership while we have been reaching out to existing members to get valuable feedback on how to improve our services.

The key areas of focus we are targeting to make the member experience for our business community relevant to the changing times include:

- · New approaches to networking and lead generation engines
- A completely revamped website and social media platform underway
- Introduction of Yo Pro (Young Professionals of Marlborough Regional Chamber)
- Expansion of Business Services Offerings through our partnerships
- New marketing awareness push in alignment with regional events and sponsorships
- School to Business Partnership opportunities that lead to member opportunities
- · New Chamber interior encouraging collaboration and interaction
- · Government Relations Advocacy efforts on behalf of membership

All of this activity is currently underway and we could not be more excited about the impact on our membership and the new branding of our Chamber!

We remain laser focused against working on helping our businesses to succeed, increase job opportunities and develop diverse segments while building a strong culture based on kindness and fellowship.

Stay tuned for exciting updates and we look forward to your participation in our upcoming **Golf Outing on July 29th** as well as our **Lobster/Steak Festival** being brought back by popular demand in August!!!

Onward and Upward!

**Robert Schlacter,** President and CEO rschlacter@marlboroughchamber.org

## stayinformed

The "It's Your Business" newsletter is a publication of the MRCC: Marlborough Regional Chamber of Commerce. Celebrating over 90 years of service!

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#### The YoPros are gaining momentum!

Over the past three months, the YoPros, the Marlborough Regional Chamber Young Professionals, have re-emerged with great energy and enthusiasm. They even taught Rob how to take a Boomerang! Chaired by **Kelley Borer-Miller**, Crossroads School, the YoPros have been renamed and rebranded.

The YoPros are committed to supporting the community, diversifying the Chamber, networking, and creating connections among the young professionals in our region. In the coming months, you can expect to see an active presence on Social Media, more networking, and professional development opportunities. The YoPros are planning a big event to be hosted this fall – stay tuned for more details!

NEXT MEETING Tuesday, August 13 at 5pm Contact Kelley to get involved: kborer-miller@crossroadsschoolma.org

Follow the YoPros on Facebook: @YoProsMarlborough



**September Panel Discussion** Many have wondered if **Opportunity Zones** are for them, we have a September panel discussion in the making to help you understand if this vehicle is right for you and how to navigate it.

**Legislative Breakfast** We are planning a legislative breakfast around initiatives affecting businesses. As Marlborough and the region grow, so do our challenges. Hear what the next great idea to help keep our region moving.

**Monthly Meeting** The Marlborough Regional Chamber of Commerce Government Affairs committee meets the **2nd Wednesday of the month at 8 a.m.** at the Chamber offices.

If you ever have a question or wondered about local, state or federal legislation and how it impacts your business, please contact the Chamber to ask. We are here for the membership to help your business grow.

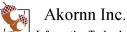


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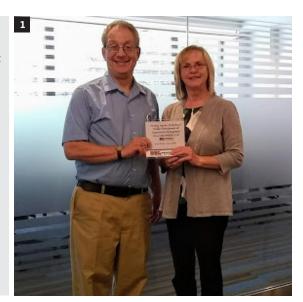






# welcome new member

- 1 Susan MacLeod from Walker Development & Construction Management with Ambassador Steve Lutch
- 2 Cheryl Juaire from Team Sharing Inc with Ambassador Lucy Servidio
- 3 Michael Bergeron Superintendent from Marlborough High School, Hunter Cheney from Heritage Museum, and Ellen Linzey from AMSA
- 4 Thomas Peretzian from Double T's with Ambassador Maria Bentley











#### LARRY LACHANCE, CLP PRESIDENT

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www.110grill.com

## SPENGA

Jackie Beaulac

Franchise Owner - Marlborough, Ma 508.343.7105 Jackie@spengamarlborough.com spenga.com

















- 1 Meghan O'Loughlin, Assabet High School
- 2 Samuel Giberti, Hudson High School
- **3** Andrew Goering, Mass Academy of Math and Science
- **4** Jaelyn Kassoy, Marlborough High School
- **5** Hologic Scholarship winner Morgan Raun from Marlborough High School
- **6** Giselle Rodriguez Memorial Scholarship winner Morgan Raun with Hologic Scholarship Committee
- **7** Hologic Scholarship Committee with Giselle Rodriguez Family

# The School to Business Partnership

The mission of the School to Business Partnership is to develop and implement dynamic partnerships between our regional diverse student populations and local businesses and community organizations. This partnership will foster a climate of active involvement, quality interaction, and mutual respect between schools, businesses and the community.

#### **OBJECTIVES**

- **1.** Support Regional Addiction Platforms (i.e., opiods, vaping, alcohol)
- **2.** Create and support job/life training employment opportunities through:
  - Intern/Externships
  - Scholarships
  - Job Shadowing
- **3.** Increase opportunities for financial literacy education.
- **4.** Volunteer and mentorship opportunities within the schools to achieve corporate social responsibility goals.
- **5.** Unify the students of our region as one student body by supporting and providing resources to inter-school collaborations such as the STEM Council.
- **6.** Increase opportunities for financial literacy education.



You have questions, I will take the time to answer them.

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#### **Xavier Viera**

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Fax #: 508-485-3100

#### **Rob Guinard**

Director of Community Relations rquinard@benchmarkquality.com

● 508.841.3923 ● 978.833.7291 421 Bolton Street, Marlboro MA 01752

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maurices fashion show











**VENTURE X** 



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## **Ambassador** Committee

Our Ambassador representatives have been gearing up and welcoming all of our fantastic new members over the last several months. These great volunteers represent our Chamber in an enthusiastic, friendly and highly visible manner to promote the value of membership in the region we serve. We promote membership retention, recruit new members and serve as a link between membership and the Chamber. We greet and welcome members at monthly programs and events.

Currently, we are looking for additional members to join our team of creative sales professionals that assist in welcoming new businesses to our chamber!!

Ambassadors are the brand representatives for the chamber. In return it provides you with networking opportunities for your business by giving you access to the new members. For a small commitment of your time you will reap big rewards!!

**Contact Jennifer Campbell today to** learn more about this opportunity! jcampbell@marlboroughchamber.org





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#### **ARTISAN AT HUDSON**

253 Washington St Hudson MA, 01749 (978) 763-7111 Sue Misiorski www.sagelife.com/artisan Retirement Community

#### **COLLINGS FOUNDATION/** AMERICAN HERITAGE MUSEUM

568 Main Street Hudson, MA 01749 (978) 562-9182 **Hunter Cheney** Museum americanheritagemuseum.org

#### DECOREX INC.

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#### **DELANO FINANCIAL MANAGEMENT**

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Thursday, August 22nd 5pm to 9pm Hudson-Concord Elks 99 Park Street-Hudson

Register online at www.marlboroughchamber.org

21+ Event

\$30 per person