

MRCC

MARLBOROUGH REGIONAL CHAMBER OF COMMERCE

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2019 VOLUME 3

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8/2019 - 11/2019





Hello everyone!

As we wind down 2019, it is rewarding to reflect on a very busy and productive year for the Marlborough Regional Chamber of Commerce and thank our membership and community for their support!

The new logo and branding of the Chamber have arrived and the membership will begin to see the impact of the new marketing and media campaign. We are thrilled at the reaction we have received to the new design and are excited to show off our new marketing capabilities ranging from our external messaging to signage, web capabilities, social media and sales collateral for new members.

The fall season was filled with meaningful events as we launched our first Tri-Chamber event honoring our Veterans as we partnered with the Collings Foundation in their spectacular American Heritage Museum.

A portion of the proceeds were given to Veterans Inc. and **Sweats for Vets** as we spent an amazing evening with our Veterans and members of our armed forces.

Our Annual Luncheon followed with a fantastic gathering at the Marlborough Country Club where we welcomed the new CEO of Massport **Lisa Wieland** and EVP of the Pawtucket Red Sox **Dan Rea III** as they shared discussions ranging from the impact of transportation for the region to business development initiatives that will impact Metrowest communities. We also introduced our new logo and marketing video as well as an overview of the year in review and plans for the future. Our new board nominations were shared and voted on for approval and we are thrilled to get started on executing our plans for 2020 and beyond.

We have a strong sense of momentum as we close our year and are very excited to share our marketing and business focused programming with you in the months ahead. Our staff and volunteers have been instrumental in setting the bar high for quality of events and improved communications to our membership.

As we bring 2019 to a close, it has been a pleasure to serve the membership and set the direction for a very bright and productive future for our Chamber. Our value proposition is sound and focused on delivering a consistent offering to our membership steeped in a dynamic network based on fellowship and referrals that lead to growth!

Wishing you all a healthy, safe and joyous holiday season!

Robert Schlacter, President and CEO
rschlacter@marlboroughchamber.org

stay informed

The "It's Your Business" newsletter is a publication of the MRCC: Marlborough Regional Chamber of Commerce. Celebrating over 90 years of service!

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MRCC young professionals

THE YOPROS have recently experienced a surge in interest and excitement for the group and their goals of engaging young professionals. The YoPros are dedicated to supporting the local community, diversifying the Chamber, networking, and creating meaningful connections.

In October, the YoPros hosted their first ever event: **Game Night** at Firefly's. The event was Co-Chaired by Catherine Twing, Special Olympics of MA, and Andre Colleoni-Pimenta, NY Life. More than 20 people came out to network and have fun! In the New Year, the YoPros will be mapping out a calendar of events, professional development opportunities, and opportunities for giving back to local organizations through volunteer service.

NEXT MEETING Monday, December 9, 9am at the Coffee Loft FOR MORE INFO & JOINING YOPROS

contact Kelley Borer-Miller, YoPro Chair,
at kborer-miller@crossroadsschoolma.org.

Follow the YoPros on Facebook @YoProsMarlborough

MRCC governmentaffairs

GOVERNMENT AFFAIRS has been busy this quarter with the elections in Marlborough. This year with the help of the District Education Center office as host and WMCT-TV as our broadcast partner, we held the **Mayoral Primary debates** (Ward 1, Ward 6 and At Large Candidate debates). The **MRCC** being an independent body, can provide this valuable service to help citizens in Marlborough make an informed choice. We have plans next year to coordinate with other Chambers in the region to provide debates in the upcoming 2020 races.

The committee is planning its calendar for 2020 with a legislative breakfast panel on transportation, updates regarding the new FMLA law and working to add a new service to members looking for information to help grow their businesses. Stay tuned for the Government Affairs area on the Marlborough Regional Chamber website.

MEETING INFO The 2nd Wednesday of the month at the MRCC offices in the conference room. We are focused on helping our members by educating them on upcoming legislation that may impact their business and resources around them to help grow their business.



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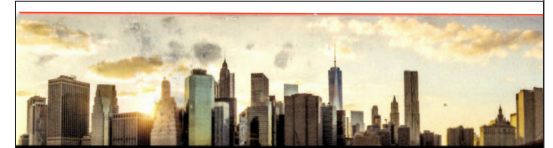
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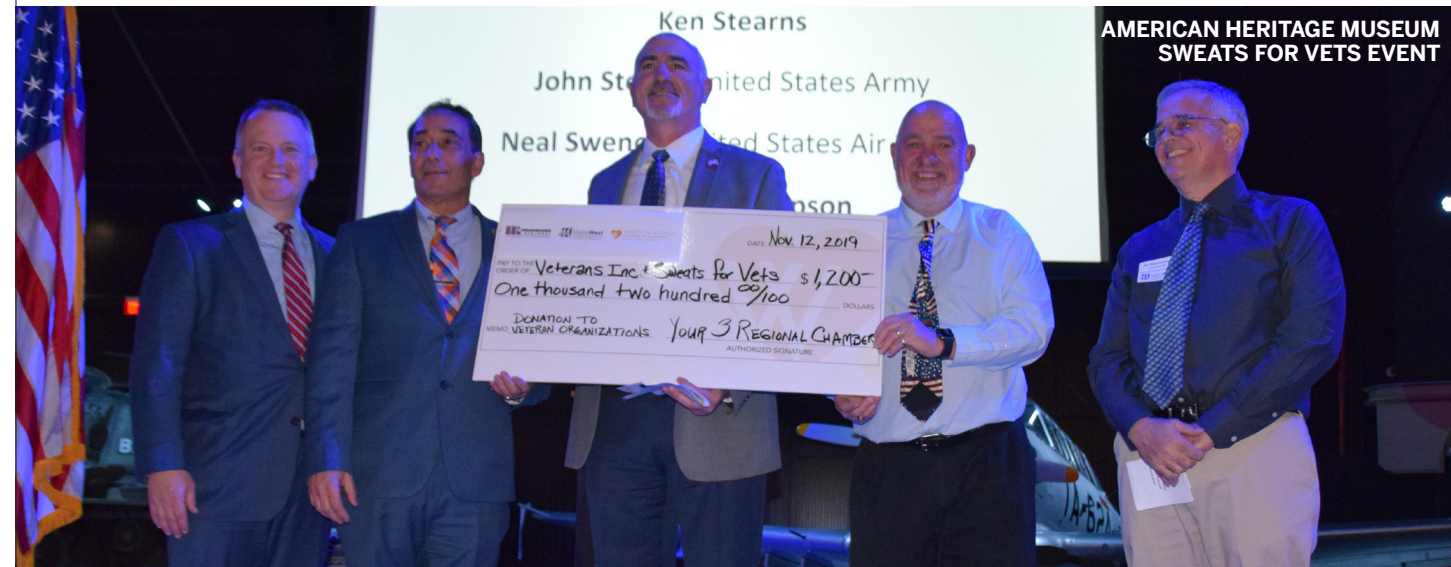


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The School to Business Partnership-Exciting News!!

THE MISSION of the School to Business Partnership is to develop and implement dynamic partnerships between our regional diverse student populations and local businesses and community organizations. This partnership is designed to foster a climate of active involvement, quality interaction, and mutual respect between schools, businesses and the community.

Beginning in 2020, the Marlborough Regional Community Foundation has been brought back under the MRCC to strengthen the outreach to our diverse regional school population and become more active in awarding scholarships.

A search is underway for a new Chairperson as **Darren McLaughlin** is transitioning responsibilities. He has been a fantastic leader of this critical initiative and we thank him for his tireless leadership efforts against this committee!

Portuguese Community Initiative

We are working hard to have an established program that will be a hub for the Brazilian community, where they will find referrals and directions to services already available to them, such as Medical Programs, ESL classes, Food Banks, Immigration Legal Counseling, Mental Health, Obtaining an ITIN, Opening a Company, Opening a Bank Account, Housing, and anything else we can add that would be helpful and add value. As a Chamber are mission is making these services known to this large regional community and promoting and welcoming businesses into our membership.

The next step will be promoting seminars to educate the Brazilian community in many of the subjects listed above. That's the essence of the program, in a nutshell.

New Highway Exit Numbers Coming to Massachusetts

The changes are slated to begin next summer. Under a federal mandate, Massachusetts will change almost all its exit numbers to a mileage-based system, swapping out the sequential numbering currently used by 2022, officials say.

And the state is already working to get the word out.

MassDOT launched an "Exit Numbering Project" webpage this week, spelling out what numbers drivers can expect on the signs nearest to their towns and cities. The undertaking, slated to begin in late summer 2020, is expected to wrap up by the end of spring 2021. Crews are planning to complete the changes on a route-by-route basis, starting with Interstate 91.

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