

MRCC

MARLBOROUGH REGIONAL CHAMBER OF COMMERCE

NETWORK | REFER | GROW

2020 VOLUME 1

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10/2019 - 4/2020

COVID-19 RESOURCE LINK HERE

Our mission since the inception of the crisis has been to provide up to date information to support our membership. We hosted Congresswoman Lori Trahan in a town hall zoom meeting where she was able to answer questions and give a valuable perspective! Thank you Congresswoman! We will continue to use our social media and direct mail for updating and informing our membership.
MRCC Thanks & Supports all Front Line Heroes!!!

New Website Launch!!!

We are thrilled to announce our new web design and features in the month of April! Be sure to visit and explore the updated information and features including new capabilities to allow our members to advertise directly on our page as well as post jobs, get updates on events and share member success stories! We are appreciative of **3Media Web** for their work in helping us to launch as well as **Koda Creative** and **EKG Networking** in assisting us in providing a great new resource for our membership!! Click and see!



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⚠ Important Updates for Businesses Regarding COVID-19. [Click here](#)



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Hello everyone!

Hoping this edition of our newsletter finds you safe and healthy during this unprecedented crisis.

We are hard at work continuing our planning stages for a recovery campaign that ensures efforts are made to assist in keeping your businesses going as well as helping you plan for the eventual recovery. This will leverage both the capabilities of the Chamber with the passion of our membership to maximize our efforts.

Even when the lockdown ends, we've got to be prepared for a new world that looks very different from the old one. That's why, when we do open for business, the new normal won't be the same and we must understand that and prepare because it matters for our businesses and our lives.

As we sail through these uncharted waters and grasp for news that offers a glimpse of control and stability, we are faced with seemingly insurmountable challenges and ambiguity.

Even in the peak of this pandemic, we continue to witness countless examples of resilience and fortitude in our generation as we collectively experience the impacts of the coronavirus to our population and businesses.

At a time of great uncertainty, there is opportunity. The opportunity to help your neighbor. An opportunity to connect with your family. An opportunity to partner towards the future and embrace change and perhaps do business a little differently. Engage with us to maximize your opportunities to **NETWORK | REFER | GROW!**

This quarantine has provided a profound reconsideration of our responsibilities toward our other fellow men and women and to meaningful reflections on the value of life, least something good will have come out of all this adversity.

Wishing you and yours continued health and safety as we move through these uncharted waters. Looking forward to getting back to business!

Onward and upward!

Robert Schlacter, President and CEO
rschlacter@marlboroughchamber.org



stay informed

This newsletter is a publication of the **MRCC: Marlborough Regional Chamber of Commerce**. Celebrating over 90 years of service!

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There are AMAZING examples of our membership rising to the occasion in the midst of crisis which is incredibly inspiring! Some examples worth mentioning:

Minuteman Press

Darlene and Dave Welch have worked with the membership to offer support. The program is called "Bounce Back USA". The basic idea is to provide support for local businesses. The site allows any local business to post an ad at no charge. There are separate pages for different categories of business. Members also get two free posters and can order discounted yard signs. Banners and window decals. Here is the link to the Marlborough page: <https://bouncebackusa.minuteman.com/locations/ma/marlborough/>.

Promotional Partners

Steve Elkinson has worked with MRCC to develop a virtual store for ordering PPE equipment! Allowing small businesses to order together, our goal is to batch orders for the region through reliable sourcing channels including masks and gloves. Please check out the store link: <https://masksandglovesforsmallbusiness.com/> Orders will be accepted up until 4/29/2020.

Rotary Club of Marlborough

Mark Vital led the charge for a "We Care Parade" to the local hospital, senior housing and nursing homes which had up to 20 cars! It can be viewed on **YouTube**.

The Wayside Inn

Due to the generosity of our community, enough funds were raised so far that our Innkeeper could deliver 80 hearty Yankee Pot Roast meals to the nonprofit Open Table, Inc. this morning. Yankee Pot Roast is a Wayside Inn specialty and we were so pleased to use the skills of our kitchen staff to provide something nourishing to those in need at this time. We thank you for helping us. Thank you for your contributions. Our Meal Donation Program continues should anyone wish to participate. **Details about how to donate funds for meals are on our web site: <https://www.wayside.org/>**

Synergy Wellness

Synergy Wellness offered three free session series that provided a non-judgmental, guilt-free environment for you to cope with the added stress of parenting associated with social distancing. People learn to sharpen their emotional control and insight into themselves by focusing on self-care while being with your children 24/7.

Synergy Wellness Center

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Upcoming Event Schedule | Mark your calendars

We have been working diligently to move to virtual formatting for our events! Stay tuned for updates on our Awards Banquet that has been rescheduled. Thanks to our subject matter experts and Chamber staff for putting together some exciting content:

April and May Events

Women at Lunch-Zoom Event

Web Security Awareness Training- Suite 3

Common Identity and Fraud Scams | Main Street Bank

May 1 FRIYAY Networking! | Chamber Zoom Event

Cyber Security Basics | EKG Networking

Yoga, Meditation and Wellness | Synergy Wellness

Down and Dirty Sales Techniques | Charlie Downey, Downey Insurance

Leadership through Crisis | Sandra Kearney, Human Power Solutions

Leadership Panel with Milford Chamber | Cindy Stulac, GrowthCo

Job Search Transition | Transition Solutions Inc.

**2020
Save Our Dates!**

MRCC MARLBOROUGH REGIONAL CHAMBER OF COMMERCE

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Postponed until June 26th

Friday, March 27th
MRCC Annual
Awards Dinner



Monday, July 27th
46th Annual
Golf Event



Wednesday, August 19th
Steak & Lobster BBQ!



Thursday, November 12th
Honoring Our Veterans



Thursday, November 19th
Annual Meeting Luncheon

Julie Dalbec
MAOM, Lic. Ac., OT/L
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