

# MRCC

## MARLBOROUGH REGIONAL CHAMBER OF COMMERCE

NETWORK | REFER | GROW

### 2021 VOLUME 2

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- 3 EVENTS
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- 5,7 MEMBER SPOTLIGHT
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4/2021 - 9/2021

Partners INTERESTS LEADERSHIP MEMBERS opportunities LEADS BENEFITS Service Sudbury IDEAS PEOPLE

NETWORK Participant Support

CONNECT Southborough

MRCC MARLBOROUGH REGIONAL CHAMBER OF COMMERCE

GOVERNMENT Northborough

REFER W Berlin Community O success Relationships ADVOCATES

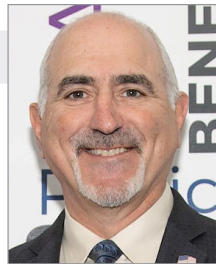
social Business Collaborate G

PLEASE JOIN US SEPTEMBER 22ND  
LOBSTER/STEAK FESTIVAL

PURCHASE TICKETS HERE

<https://marlboroughchamber.org/event/steak-lobster-festival/>





## MRCC Optimism in Recovery!

The unique nature of the COVID-19 crisis has posed set of challenges for our Chamber members of all sizes as they claw their way toward recovery. Many face muted demand, new customer expectations, and operational challenges because of health and safety restrictions. Recovery will take time.

Many small businesses locally have and will need to make extreme changes to survive. The broad themes are, by now, familiar and generally the same as with most large businesses: protecting the health and safety of employees and customers, adapting business models, investing in talent and technology, and adjusting staffing models and labor practices. This has hit our hospitality industry especially hard.

Adapting to these challenges require that small businesses find new business and operating models and accelerate the adoption of new technologies.

But those solutions will not be easy and will require an economy-wide effort to provide financing, restore demand, and improve small businesses' capability and resilience.

We have talked to many of our members and despite optimism, owners and businesses aren't without worries— Despite these concerns, the way in which small businesses have been able to successfully pivot has made them optimistic about the future, and the support they've received from their local communities has helped immensely.

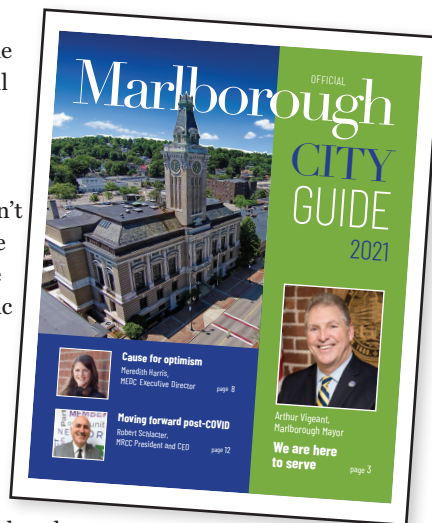
MRCC has stepped up its social media reach to continue to make the region aware of the growth of our membership and the value that the Chamber plays in support of the community it serves.

It has been amazing to watch the whole world of work participate in this unprecedented, large, uncontrolled experiment in changing what work looks like. It's opened the door to a lot of ideas that have been dismissed because change is hard. Our mission is more critical than ever in assisting our businesses in networking and providing referrals and introductions through some great events and programs.

Enjoy this newsletter edition and please make it a point to join us throughout the balance of 2021 at our key events to continue our momentum and celebrate the success of our growth through the power of our collective membership!

Onward and upward!

**Robert Schlacter, President and CEO**  
rschlacter@marlboroughchamber.org



## stay informed

This newsletter is a publication of the **MRCC: Marlborough Regional Chamber of Commerce**. Celebrating over 90 years of service!

11 Florence Street  
Marlborough, MA 01752  
marlboroughchamber.org



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chandratallman@gmail.com  
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**SCHOLARSHIP RECIPIENTS**  
(left to right)  
**Kelli LeConti**,  
Marlborough High School;  
**Ilan Levine**,  
Hudson High School; and  
**Makenna Noble**,  
Assabet Valley Regional Technical High School



**BBQ BANDS & BREW**



**GOLF TOURNAMENT**











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“The MRCC has given us the opportunity to expand our networking to communities and business people from all around. We strongly value everything the MRCC brings to the forefront in today’s ever changing business culture.”

**JEFFREY WALKER**  
PRINCIPAL



5 Mt. Royal Ave., Suite 40  
Marlborough, MA 01752  
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**Mark Vital**  
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**Lou Papile, Jr.**

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**NATIVE SUN**



## School to Business

### THERE ARE TWO INITIATIVES THAT ARE BEING WORKED ON:

**Corporate Partnering** MRCC is developing a database of members willing to hold mock interviews. Once there are enough member volunteers, we will ask the schools for student involvement. We will also include Crossroads and Thrive in this program. The goal is to have 50 mock interviews this Fall (10 per high/prep school and 10 for Thrive/Crossroads).

**Reality Fair** We will also be exploring job shadowing, tours, corporate presentations at schools, internships, and employment opportunities.

A brainstorming session to explore strategies to support Marlborough High's requests for two Reality Fairs and how AMSA might be able to participate in taking this event to the next level. We will also partner with Rotary of Marlborough.

## Government Affairs

This committee meets the 2nd Wednesday of the month via zoom from 8 a.m. to 9 a.m. Each month we review items the Chamber strives to help within the region as it pertains to business. We are keeping our eyes on the upcoming ballot initiatives making their way through the Commonwealth's process as well as reviewing how we can help businesses with permitting processes. We are also reviewing upcoming banking legislation changes that may make it more challenging for our businesses and local community banks. We will be scheduling debates in the City of Marlborough for the upcoming elections.

## Diversity and Inclusion



MASSACHUSETTS LGBT  
CHAMBER OF COMMERCE

LGBT newsletter <https://conta.cc/2YfStF9>  
<https://malgbtcc.org/>

### Calling all interested Ambassadors!!! We are expanding!

Please contact Jennifer Campbell for more details:

JCampbell@marlboroughchamber.org



Honoring International Overdose Awareness Day  
in our ongoing support of Team Sharing.



**Dr. Ed Chudzikiewicz**  
Chiropractic Physician

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Fax: 508.229.0609

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Founder/President

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“Ardent Staffing successfully engaged with MRCC to help us right out of the gate and Robert and his team have been wonderful. Networking and visibility are critical to a new company like Ardent Staffing, especially in a year filled with economic UNCertainty. We joined just a few months ago and already they have helped by promoting us on their social media, facilitated our ribbon cutting event, allowed us to present at a board meeting and have made several one on one introductions to local business leaders who might benefit from our services. They truly do help businesses network, refer and grow!”

**Daphne Phalon, Ardent Staffing Solutions**



“As an MRCC member, I have been able to take advantage of several networking opportunities both online and offline, which has allowed me to meet new people and develop some great referral relationships with other Chamber members. Additionally, I have found there are some great business people in the chamber whose services we have utilized to help our company grow.”

**Steve Messineo, Business Development Officer, Citara Systems**



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**Kevin Flaherty, PT**  
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I'M GLOBAL

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[www.facebook.com/KerryannMurphyLamacchiaRealty](http://www.facebook.com/KerryannMurphyLamacchiaRealty)



SEPTEMBER

22

**Lobster/Steak  
Festival**  
Elks Club  
Hudson, MA  
5-8 p.m.

OCTOBER

23

**10 a.m. - 2 p.m.  
Community  
Recycling Event**  
Navin Rink

NOVEMBER

12

**5-7 p.m  
Tri-Chamber  
Veteran's Day  
Event**

NOVEMBER

18

**11 a.m. - 1:30 p.m.  
2021 Annual  
Meeting  
Luncheon**


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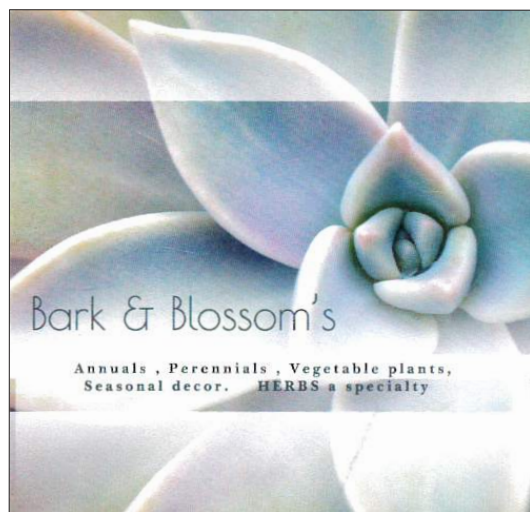
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Management Services

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Marlborough, MA 01752  
(508) 251-6479  
Michelle Kent  
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Daphne Phalon  
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